



# Meeting Your Deadlines

*Customized Logistics Solutions for  
Broadcast Production Equipment Companies*



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broadcast production  
equipment for  
25 years.**

**Delay ... Added Cost ... Dead Air.** The last words you want to hear if you work in the broadcasting industry, but these are exactly the kind of things that can occur when a critical piece of production equipment fails to arrive on-site and on-time.

Executives at television networks, broadcast equipment rental companies, staging companies and mobile production companies understand better than anyone that there is no margin for error when dealing with this equipment and that is why so many of them depend on Axis Global Logistics. These decision-makers know that Axis has specialized in the shipment of broadcast production equipment for 25 years and that this unmatched expertise is essential when it comes to designing and implementing a customized single source logistics solution that provides you with control and visibility and, most importantly, meets your deadlines.

## **Making Sure the Show Goes On**

The old show business axiom “the show must go on” means exactly what it says – there can be no excuses. When it comes to the handling and shipment of broadcast production equipment, Axis offers a solution that insures the show will go on. This solution includes:

### **Point to Point Service**

Axis offers on-time, accurate, secure shipment to and from any location around the globe – wherever you need us;

### **Person to Person Service**

Axis understands that delivering broadcast equipment does not mean leaving it on a loading dock or with a security guard. We make sure the equipment is put in the hands of the intended recipient – e.g., an individual working in a production truck located in a parking lot outside of an arena;

### **24/7/365**

We operate around-the-clock, every day of the year, which is essential for the off-hour and rush shipments that can occur in the broadcasting industry;

### **Single Source Solution**

Because we deliver to and pick up from any domestic and international location, Axis can be your single source solution when it comes to shipping your equipment;

### **Carnet Applications**

Axis can apply for and obtain a Carnet, which allows us to ship equipment across international borders with a minimum of delay and expense;

### **Fast, Accurate Quotes**

We know that you often need to build transportation costs into your own quotes, so Axis is committed to providing you with fast, accurate quotes that will give you a competitive edge;

### **Commitment**

Axis is a deeply committed to your industry – we are a member of both the National Association of Broadcasting (NAB) and the Production Equipment Rental Association (PERA).

## Axis Advantages

### **Customized Solution**

Axis takes the time to listen to you and understand your challenges and then we design and implement a customized solution that fits your specific needs;

### **Experience**

Experience tells us that broadcast production equipment companies spend too much for shipping services and often do not get the services they truly need – Axis takes your precise deadlines and requirements into consideration and then ships your equipment in the most efficient manner possible;

### **Advanced Systems**

Axis offers its customers state-of-the-art order management, inventory management and transportation management systems;

### **Online Monitoring of Shipments**

Our Axis-Trak system gives you two-click access to shipment and inventory status;

### **Automatic POD Notification**

You will know exactly when your shipment arrives;

### **Personal Service**

Clients can speak with a key decision-maker at Axis at anytime day or night when a critical issue needs to be addressed.

The leadership team at Axis Global Logistics has spent the past quarter-century learning everything there is to know about the handling and shipment of broadcast production equipment – learning everything there is to know about how best to meet your critical deadlines. Please contact us at your earliest convenience for a thorough discussion of your needs. We look forward to designing and implementing a customized logistics solution that meets your specific requirements and insures that the show will go on.



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